

Core Web Vitals Checklist

LCP, INP, CLS diagnostic steps, common fixes by cause and verification.

How to use this: check each item, leave unknowns open, and record evidence before assigning a fix.
Good thresholds: LCP ≤ 2.5 s | INP ≤ 200 ms | CLS ≤ 0.1

LCP diagnosis

- ☐ Identify the LCP element for each priority template.
- ☐ Check image discovery, preload and priority behavior.
- ☐ Review server response and render-blocking resources.
- ☐ Record whether the problem is template-wide or isolated.

INP diagnosis

- ☐ Identify the user interaction that feels delayed.
- ☐ Review long tasks and main-thread blocking scripts.
- ☐ Check third-party scripts before assigning engineering work.
- ☐ Validate on representative mobile pages.

CLS diagnosis

- ☐ Check images, embeds and ads for reserved space.
- ☐ Review late-loading banners, fonts and injected components.
- ☐ Compare initial and final layout on mobile.
- ☐ Assign fixes to the component owner.

Common fixes by cause

- ☐ Images: optimize format, dimensions and priority.
- ☐ JavaScript: reduce long tasks and unnecessary hydration.
- ☐ Fonts: avoid late reflow and unstable fallbacks.
- ☐ Third parties: remove, defer or isolate where justified.

Verification

- ☐ Retest the same template sample after release.
- ☐ Compare field and lab data separately.
- ☐ Record unresolved causes and owner.
- ☐ Do not promise a fixed score without validation.

Handoff

- ☐ Turn each finding into an owner-ready ticket.
- ☐ Attach representative URLs and screenshots.
- ☐ Schedule post-release validation.

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